**Strategic Planning**

The following PowerPoint shows the results of the Strategic Planning Survey sent to the NWA membership in April 2012:

[*NWA Strategic Planning Survey Results \_ 2012.pptx*](http://northwestarchivists.org/Resources/Documents/NWA%20Strategic%20Planning%20Survey%20Results%20_%202012.pptx)

Follow the links to view the results from individual questions in the 2012 NWA Survey:

1. [*How important to you is: Continuing Education / Professional Development (workshops, mentoring, training, etc.)*](https://docs.google.com/file/d/0BzoDk5oO_jSLYnZVdDhjajZqY0U/edit)
2. [*How well do you feel NWA is doing with: Continuing Education / Professional Development*](https://docs.google.com/file/d/0BzoDk5oO_jSLdVJBZExpaE1MSlE/edit)
3. [*One thing NWA does well in: Continuing Education / Professional Development*](https://docs.google.com/file/d/0BzoDk5oO_jSLOGlvOXdFSjlGcVE/edit)
4. [*One thing NWA  could do better in: Continuing Education / Professional Development*](https://docs.google.com/file/d/0BzoDk5oO_jSLOXp5Y2ZUeV9wdkk/edit)
5. [*How important to you is: Advocacy / Outreach*](https://docs.google.com/file/d/0BzoDk5oO_jSLc2wwbU92V1NfelU/edit)
6. [*How well do you feel NWA is doing with: Advocacy / Outreach*](https://docs.google.com/file/d/0BzoDk5oO_jSLUnljSzM4RS1MdzQ/edit)
7. [*One thing NWA does well in: Advocacy / Outreach*](https://docs.google.com/file/d/0BzoDk5oO_jSLeWo5YkM0WUFwLW8/edit)
8. [*One thing NWA could do better in: Advocacy / Outreach*](https://docs.google.com/file/d/0BzoDk5oO_jSLekJKY3E2OFgxX3M/edit)
9. [*How important to you is: Organizational Structure (officers, state  
   representatives, etc.)*](https://docs.google.com/file/d/0BzoDk5oO_jSLUndYbHVWbWpPMHM/edit)
10. [*How well do you feel NWA is doing with: Organizational Structure*](https://docs.google.com/file/d/0BzoDk5oO_jSLYnN0NEJJdVZEcHc/edithttps:/docs.google.com/file/d/0BzoDk5oO_jSLYnN0NEJJdVZEcHc/edit)
11. [*One thing NWA does well in: Organizational Structure*](https://docs.google.com/file/d/0BzoDk5oO_jSLNlpYeGxWWTlTajA/edit)
12. [*One thing NWA could do better in: Organizational Structure*](https://docs.google.com/file/d/0BzoDk5oO_jSLbW1xZ3M2Zk1US0E/edit)
13. [*How important to you is: Committee Structure (current committees, new  
    committees, etc.)*](https://docs.google.com/file/d/0BzoDk5oO_jSLR2VTbjZnVUZHYms/edit)
14. [*How well do you feel NWA is doing with: Committee Structure*](https://docs.google.com/file/d/0BzoDk5oO_jSLQ3lQYWZtb1FWMUE/edit)
15. [*One thing NWA does well in: Committee Structure*](https://docs.google.com/file/d/0BzoDk5oO_jSLS1pkb3Q1TzljNGM/edit)
16. [*One thing NWA could improve in: Committee Structure*](https://docs.google.com/file/d/0BzoDk5oO_jSLRnNwYWE0akRQVkk/edit)
17. [*How important to you is: Communications / Publications (website, social media,  
    listservs, Easy Access, etc.)*](https://docs.google.com/file/d/0BzoDk5oO_jSLdVJWWkk4MF9xYzQ/edit)
18. [*How well do you feel NWA is doing with: Communications / Publications*](https://docs.google.com/file/d/0BzoDk5oO_jSLZHk0S1Q4LTZoT1k/edit)
19. [*One thing NWA is doing well in: Communications / Publications*](https://docs.google.com/file/d/0BzoDk5oO_jSLc0lhNjZjdGZSclk/edit)
20. [*One thing NWA could do better in: Communications / Publications*](https://docs.google.com/file/d/0BzoDk5oO_jSLRjN2ZS1QcmYtTjg/edit)
21. [*How important to you is: Annual Meeting (session content, registration, meetings, etc.)*](https://docs.google.com/file/d/0BzoDk5oO_jSLbE9WbzlqVHNQQms/edit)
22. [*How well do you feel NWA is doing with: Annual Meeting*](https://docs.google.com/file/d/0BzoDk5oO_jSLdVRJaFhHRDY3UFU/edit)
23. [*One thing NWA does well in: Annual Meeting*](https://docs.google.com/file/d/0BzoDk5oO_jSLOW5hYkVxNTR1akU/edit)
24. [*One thing NWA could do better in: Annual Meeting*](https://docs.google.com/file/d/0BzoDk5oO_jSLQ19XQzFvZFpuMnM/edit)
25. [*Other strategic areas NWA should address that were not covered in this survey*](https://docs.google.com/file/d/0BzoDk5oO_jSLUGgxUXhBbmxXRDg/edit)