

# Membership Report 2019-2020

Submitted by Elizabeth Russell, Membership Coordinator, April 15, 2020

## Overview of the membership year and predictions for the next

We have fewer members than last year. Part of this may be due to the cancellation of Western Archives Meeting. Routinely, some members do not renew until just before the annual meeting. The closure of the graduate archives program at Western Washington University may have a small effect on declining student membership from Washington in the future, although this year's student memberships have remained stable. This is due in part to a large number of students from Oregon, many recruited by the Oregon state representative, but also some in online programs who have discovered NWA through SAA or their academic program.

It is possible that memberships will decline further in 2020 due to the economic uncertainty for our members due to the Covid 19 pandemic. The rate of non-renewals as of July 2 may help to give the Board data for decision-making. Temporary free or reduced bridge memberships may be a way to assist our members who may have been furloughed or let go, or who may be finding it difficult to interview for new positions under the current conditions. It might be advisable to offer any options for financial support for membership dues during the upcoming renewal time frame, which begins June 10 with the first emailed reminder. Lead time for the membership coordinator to change email reminder templates would be required in this case.

## Total memberships

As of April 13, NWA has **203 active members**, compared with 219 in May 2019. Two new members' statuses are pending their payments by check. It is possible that check payments by institutions may have been delayed by Covid 19 closures.

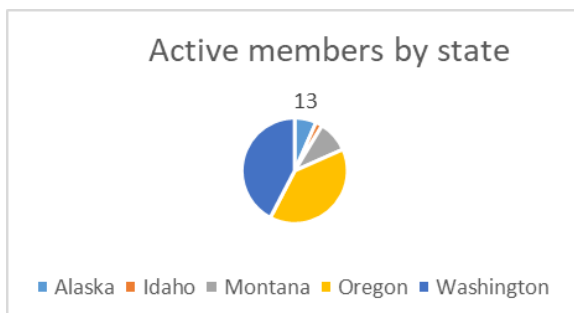
The largest membership loss from last year to this year is for the state of Washington, which experienced a 20 member decline from last year's 103 active members.

### Active members by state – April 2020

Alaska	13
Idaho	4
Montana	19
Oregon	77
Washington	83

### Active members by state – May 2019

Alaska	12
Idaho	4
Montana	20
Oregon	73
Washington	103



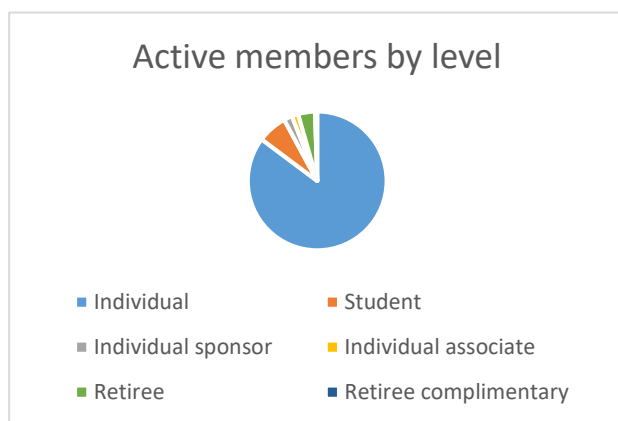
### Active members beyond NWA regional boundaries

There are seven members in this category: of these, two are vendors, and two are former NWA state members.

British Columbia	1
California	1
Colorado	2
Kansas	1
Massachusetts	1
Virginia	1

### Active members by membership level

Individual (\$35)	173
Student (\$25)	14
Individual Sponsor (\$60)	4
Individual Associate (\$85)	3
Retiree (\$25)	8
Retired complimentary	1



### New members

Between May 2, 2019 and April 13, 2020, **31 new members** joined. This number includes some individuals whose previous memberships lapsed too long ago for the site to remember them.

New memberships were composed of the following levels: **individual (20)**; **student (9)**; and **retired (2)**.

### Why did they join?

Only 16 of the new members (approximately half) answered the application question: How did you hear about NWA? Since this is a free text response, it is more difficult to break down quantitatively.

However, a broad qualitative analysis shows the following. Seven described their information source as colleagues or fellow archivists; three through graduate school or internship experience; two through internet or Google search; two through SAA; one through a job search; and one through Orbis Cascade Alliance.

#### **New members by state**

Alaska	3
Idaho	2
Montana	2
Oregon	12
Washington	9

#### **New members in states beyond NWA boundaries**

Note: The British Columbia member is a vendor.

British Columbia	1
California	1
Colorado	1

#### **Lapsed members**

46 members whose membership was due for renewal on July 1, 2019 have not renewed as of April 13, 2020.

#### **Method of payment**

Of the 199 payments for renewals and new memberships we received since May 2, 2019, 8 were made by check and 191 were made through PayPal.